



CLWR Issues Emergency Appeal For Pakistan Flood Victims

August 25, 2010

Heavy monsoon rains in Pakistan, which began on July 21, 2010, have caused the worst flooding in at least 80 years, leaving millions of people in need of emergency assistance. The floods, triggered by heavy monsoon rain, have forced 2 million people from their homes and affected about 14 million people. Floods have now inundated hundreds of square kilometers of Asia – from Pakistan's northwest, to southern coastal states of India - and are likely to worsen.

Canadian Lutheran World Relief (CLWR) is appealing to Canadians for financial support for relief operations underway to assist the people of Pakistan. Funds received by CLWR will be channeled through the ACT Alliance, a 100 member international ecumenical coalition. ACT member Church World Service was on the ground when the floods began is now providing front line emergency food and health aid.

This aid includes distribution of seventy tons of food items in Balochistan and Khyber Pakhtunkhwa which is complete, and an additional 70 tons of food items will be distributed in Allai. Procurement of an additional 490 tons of food items is underway. Health services are being provided as needed. Current flood-related assistance is reaching 155,200 beneficiaries in Khyber Pakhtunkhwa and Balochistan.

CLWR is exploring ways of working with Canadian Food Grains Bank which is also active in food distribution in Pakistan.

In order to better respond to the needs of the people of Pakistan, the Government of Canada will match eligible donations made from **August 2 until September 12, 2010**.

Donations to the appeal may be made through CLWR in the following ways.

1. Online at www.clwr.org/donate. Chose the "General Donation" option. In the process of completing the form, you will come across a pull down menu that allows you to designate to a specific project. Choose Pakistan Flood 2010.
2. By credit card over the phone by calling our toll-free number: 1.800.661.2597. If you do not need to use a toll-free line or are calling locally from the Winnipeg area, you can reach CLWR at 204.694.5602.
3. By sending a cheque made payable to CLWR to 303-392 Portage Avenue, Winnipeg, MB R3B 3H6. Please indicate in your correspondence that you wish to contribute to the Haiti Earthquake appeal.
4. By making a designated offering donation at any Lutheran Church congregation in Canada.

For more information contact Brian Lorch, Communications and Education Manager, at 204.631.0504 or 1.800.661.2597

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CLWR carries out international development programming, emergency relief and refugee resettlement on behalf of the two major Lutheran church bodies in Canada (the Evangelical Lutheran Church in Canada and Lutheran Church–Canada) and Canadians of goodwill. As a registered not for profit agency, funding comes through donations and through agreements with Canadian International Development Agency (CIDA). CLWR is a member of the Canadian Council of Christian Charities, the Canadian Council for International Cooperation, the Lutheran World Federation and the ACT Alliance. The agency's head office is located in Winnipeg, with regional offices in Vancouver, Toronto, Santa Cruz (Bolivia) and Lima (Peru).